



# Walk to END ELDER ISOLATION

## SHORT & SWEET: An Elevator Pitch

Imagine if isolation was your daily life, not just a temporary situation during the pandemic. For many elders, that is their daily life.

FriendshipWorks' *Walk to End Elder Isolation* raises funds to help end social isolation among elders in Greater Boston. We are still walking on May 15, 2022—in person if it is safe and on Zoom/Facebook for those who cannot be there live. You can join us either live or virtually, and walk anywhere in the world.

Funds will:

- Provide education about and build awareness of social isolation and its effects on elders
- Promote the value of friendship and neighborly connections
- Raise funds to ensure isolated elders get the help they need

### ***PITCHES:***

Would you like to join my team and virtually walk with me?

Would you like to donate to my team?

Would you like to help end elder isolation? Your donation will make an impact!

[www.fw4elders.org/walk](http://www.fw4elders.org/walk)

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FriendshipWorks

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