



## Walk to END ELDER ISOLATION

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### CONVERSATION STARTERS

We have created some talking points about FriendshipWorks and the importance of our work, but let's face it, they are not very conversational, and not the way many of us speak to our close friends and family. So here are a few more casual ways you could start a conversation about why you are walking and why you want their support.

- Hi. I'm forming a team for FriendshipWorks' *Walk to End Elder Isolation*. Would you like to join my team and help me fundraise? Let me tell you a little more about FriendshipWorks.....
- We all now know that this stuck-at-home-thing sucks. Hopefully, it will end soon. But for some elders, **this is their life**. We can help by creating a fundraising team for the *Walk to End Elder Isolation*. Are you in with me?
- Did you know that isolation is as deadly as smoking 15 cigarettes a day?
- I've told you about my volunteer work/my job with FriendshipWorks. Now I'm taking it to the next level by forming a team for their *Walk to End Elder Isolation*. Would you support me with a donation? Any amount will make a difference in the life of a lonely elder.
- *For young folks:* Hey, FriendshipWorks has been helping elders like my grandma/grandpa for more years that I have been alive! That's pretty awesome. I want to make sure they stick around, so I'm forming a team for their *Walk to End Elder Isolation*. Will you join me?
- I hope FriendshipWorks will be there for me when I get older, so I'm going to create a team to fundraise for their *Walk to End Elder Isolation*. Care to join my team?
- I'm walking in memory of/in honor of my [grandmother, auntie, pops, mentor, granddad, best friend, etc.] You remember them, right? Will you help me by making a donation in their memory/honor?